

Response to Office Action
U.S. Application No. 08/650,834
Attorney's Docket No. 11949/2

E1
--In that sense an electronic phone book may be stored at the remote facility or instead upon pressing or utilizing the touch screen, keyboard or input device the customer may activate the system causing it to retrieve from a central facility a directory of goods and services available and thus permitting the customer to select another central facility from a displayed list or catalogue and establish contact with it and thus have access to numerous central facilities and a myriad of goods and services.--

At page 19, line 10, prior to the first full paragraph, please insert the following:

E2
--The customer computerized communications facility includes means for communicating with a number of different central communications facilities.--

IN THE CLAIMS

For the Examiner's convenience all of the claims, whether amended or unchanged, are presented.

30. (AMENDED) An apparatus to market and sell goods or services over an electronic network comprising:

E3
a first computerized central communications facility adapted to be coupled to a plurality of other computerized central communications facilities, each of said first or other computerized central communications facilities having information relating to goods or services stored in a database, and each of said first or other computerized central communications facilities having a processor programmed to:
receive from a customer located at a computerized remote facility a request to at least one search, browse and